



You Can BUILD YOUR BUSINESS



At **CanZell** Realty, we believe in building wealth for our agents by offering multiple revenue streams and competitive compensation plans. Get all the details in our Recruitment Guide by visiting joincanzell.com or contact our Recruitment & Expansion Team at MP@canzell.com.

 <p>AGENTS →</p>	<ul style="list-style-type: none"> • 80/20 commission split • \$14,000 annual cap, then 100% commission split • No annual fees 	<ul style="list-style-type: none"> • \$50/mo tech fee • \$50/mo E&O Insurance • \$100 one time onboarding fee to join
 <p>TEAMS →</p>	<ul style="list-style-type: none"> • 80/20 commission split • \$14,000 annual cap, then 100% commission split • Team members pay quarter-cap (\$3500) 	<ul style="list-style-type: none"> • Spouses share one cap! • \$50/mo tech fee • \$50/mo E&O Insurance • \$100 one time onboarding fee to join

\$100 Broker Review and Risk Management Fee
\$195 Quality Control Fee

TEAM CAP SPLIT

Once you contribute the income cap of only \$14,000, (or \$3,500, depending on your status) towards company dollar on your personal closings, you will receive **100% commission** on your remaining personal transactions for the rest of the anniversary year.

	SPOUSE PLAN	TEAM PLAN
Minimum in Company Dollar	\$14,000	\$3,500 Reduced "Quarter-Cap" for Team Members
Required Written Team Agreement	—	YES
Minimum Number of Transactions to Maintain a Reduced Cap	Spouses Share ONE CAP	Only 50 Transactions per Team for the Year

* Minimum Referral to Team Leader is 10%

REWARDS

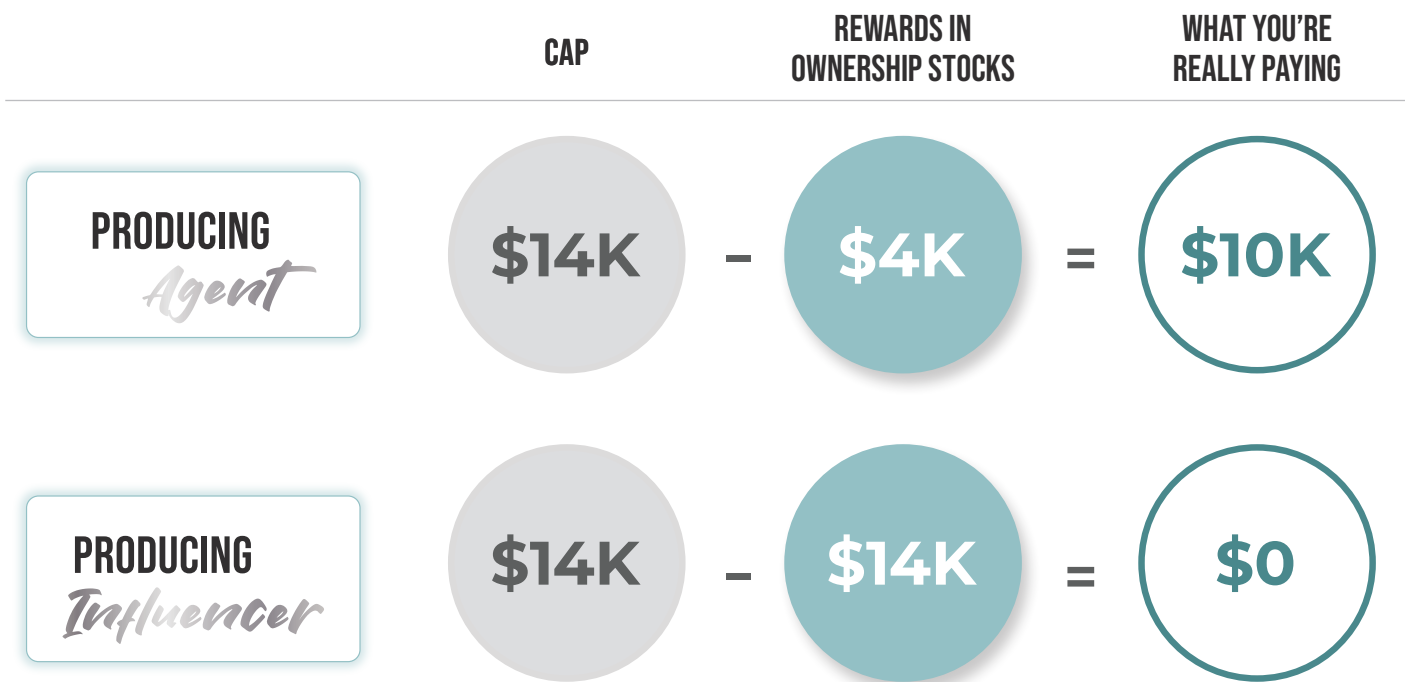
You Can
EARN OWNERSHIP STOCKS



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HOW YOU EARN REWARDS

QUALIFY FOR REWARDS:	\$ IN OWNERSHIP STOCKS
When you join the company, after your first closing...	\$250
Every time you sponsor an agent, after their first closing...	\$250
When you cap...	\$4,000
When you cap and become an Influencer*...	\$14,000



*To become an Influencer an agent must cap, sell 30+ homes and teach 1 class/mo.

You Can UNLOCK EARNING POTENTIAL



At **CanZell** Realty, you have the opportunity to unlock up to **85% of company dollar** in additional revenue just by attracting producing agents to the company. Our revenue share program is 5 levels with no limit to the amount you can earn from building a successful “team.”

5-LEVEL REVENUE SHARE PROGRAM

Based on Agent Cap of \$14,000

LEVEL		EARNING PERCENTAGE	ACTIVE AGENTS NEEDED	\$/CAPPING AGENT
<i>level 1</i>	LEVEL 1 TIERS	10%	1+	\$1400
		15%	5+	\$2100
		25%	25+	\$3500
<i>level 2</i>		10%	1+	\$1400
<i>level 3</i>		10%	1+	\$1400
<i>level 4</i>		15%	15+	\$2100
<i>level 5</i>		25%	25+	\$3500
POTENTIAL REVENUE		85% COMPANY DOLLAR!		\$11,900 PER AGENT DOWNLINE

My LIPA Agents: The total number of ACTIVE agents sponsored on your tier 1, husband-wife teams count as 1 spot. To be active, the agent must have done either 2 transactions or \$5,000 in gross commission income in the last 6 months. (This is the number that goes towards unlocking tiers 4 and 5. Tiers 2 and 3 automatically are unlocked.)

Needs to be LIPA

What makes CANZELL DIFFERENT



OWNERSHIP STOCKS

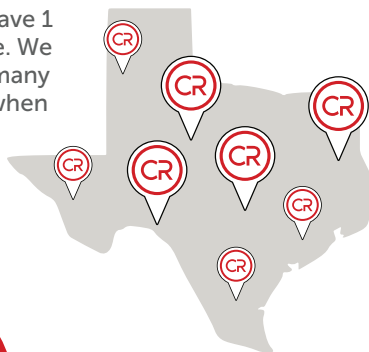
GET UP TO **14K** COMPANY DOLLAR back each year in ownership stock!

REVENUE SHARING

EARN UP TO **85%** company dollar for every agent you recruit.

LOCAL BROKERS IN EACH TERRITORY/CITY

Some companies ONLY have 1 broker for the whole state. We believe you should have many brokers available to you when you need them.



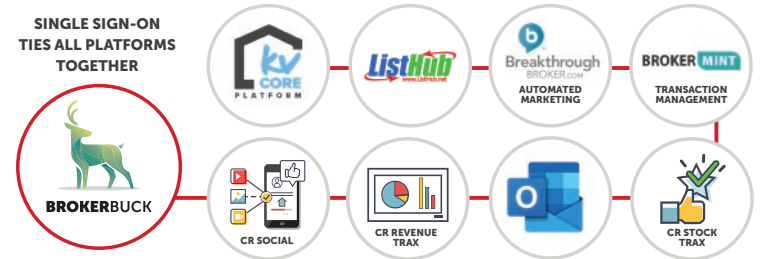
ALWAYS INCLUDED!

LEADERSHIP & COACHING

Coaching is available to all our agents at NO COST through their Circle Leader.

TECHNOLOGY TOOLS

Custom built websites, scheduling software, on-demand training, accounting, custom marketing & more. Save thousands of dollars!



HEALTH INSURANCE

Created by Clearwater Benefits, CanZell healthcare is more than insurance—it's better healthcare for peace of mind.



GIVING BACK

We donate 10% of company dollar profit to 10 charities

10% FOR 10 CAUSES

We can help do the heavy lifting for you with our Lead Purchasing Program! Buy leads through KVcore from \$3-\$15 per lead.

LEADS



Everything You GET WITH CANZELL



Website Platform



Global Listings



BROKERBUCK

Single sign-on ties all platforms together

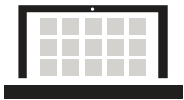


BREAKTHROUGH BROKER

Flyers, Brochures, that automatically feed from MLS

BROKER MINT

Transaction Management



Customized Business Management Dashboard



Revenue Share



10% for 10 Charities



Ownership Stocks



Health Care Benefits



Microsoft Online Suite



CanZell Swag Store



Mobile Apps



CR University Virtual Training



CR Social
Ready-to-use posts to build your brand